

# CCC

COMPLEX CORONARY CASES

2026

**June 17-18, 2026**

Mount Sinai Hospital  
New York Marriott Marquis  
**NEW YORK, NEW YORK**



Mount  
Sinai  
Fuster  
Heart Hospital

## **EXHIBITOR AND PROMOTIONAL PARTNERSHIP PROSPECTUS**

**June 17-18, 2026 • Marriott Marquis • New York, New York**

*Dear Colleague,*

**We would like to welcome you to the Twenty-Ninth Annual Complex Coronary Cases Symposium Focusing on Calcified Bifurcation Lesions.**

The field of percutaneous coronary intervention (PCI) is evolving faster than ever, driven by breakthrough technologies, expanding clinical evidence, and the growing integration of artificial intelligence into cardiovascular care. As interventionalists, our shared goal remains clear: deliver safer procedures, smarter strategies, and better outcomes for patients with complex coronary disease.

Join us for the **29th Annual Complex Coronary Cases (CCC) Symposium, June 17–18, 2026**, for two days of cutting-edge education and real-time clinical insight. The program will feature **9 live complex coronary procedures**, showcasing challenging left main disease, heavily calcified bifurcation lesions, undilatable lesions, diffuse disease with low ejection fraction, and protected PCI. Expert faculty will guide dynamic panel discussions focused on practical decision-making, device selection, imaging optimization, and complication management, offering immediately applicable strategies you can take back to your cath lab.

This year's highlights include the **Top Ten Advances in Interventional Cardiology**, the **Top Five Breakthroughs in Cardiovascular Medicine**, and a featured keynote exploring the expanding role of artificial intelligence in interventional practice. Engaging controversy sessions will tackle today's most debated topics, calcium modification strategies and the evolving role of drug-coated balloons, while "Complex Cases with the Masters" delivers high-impact, case-based learning from world-renowned operators.

The CCC Symposium remains a premier forum for innovation, collaboration, and advancing evidence-based revascularization strategies.

We look forward to welcoming you as we continue to push the boundaries of cardiovascular care.

*Sincerely,*

### Complex Coronary Cases Symposium Directors

**Samin K. Sharma, MD, FACC, MSCAI**  
*Director, Mount Sinai Cardiovascular Clinical Institute*

**Annapoorna S. Kini, MD, MRCP, FACC**  
*Director of the Cardiac Catheterization Laboratory*

**Roxana Mehran, MD, FACC, FACP, FAHA, FCCP, FESC, MSCAI**  
*Professor of Medicine in Cardiology and Population Health Science and Policy*



## EDUCATIONAL HIGHLIGHTS

- Watch 9 live complex procedures broadcast from The Mount Sinai Hospital
- Advanced management of complex left main disease and protected PCI.
- Comprehensive calcium modification strategies including rotational atherectomy, orbital atherectomy, and IVL.
- Emerging evidence on drug-coated balloon therapies.
- Integration of artificial intelligence in interventional cardiology.
- Top Five Breakthroughs in Cardiovascular Medicine.
- Complex Cases with the Masters: practical tips and complication management.

## TARGET AUDIENCE

The **2026 Complex Coronary Cases Symposium** has been designed to meet the educational needs of Interventional and General Cardiologists who manage patients with complex coronary artery disease. Cardiology Fellows with an interest in Interventional Cardiology and Nurses, Technicians, and other Allied Health Care Professionals who work in Cardiac Catheterization and Vascular laboratories will also benefit from this activity.

**June 17-18, 2026 • Marriott Marquis • New York, New York**

## LOCATIONS

### Wednesday, June 17th

- Nurse/Technologist Symposium
- Interventional Cardiology Fellows Course

#### The Mount Sinai Hospital

100th Street & 5th Avenue | New York, NY 10029

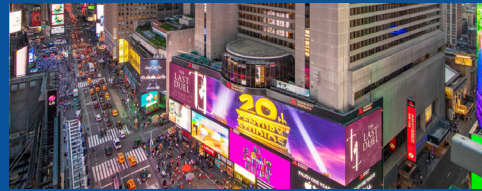


### Thursday, June 18th

- Complex Coronary Cases Symposium

#### New York Marriott Marquis

1535 Broadway Avenue  
New York, NY 10036



## HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel. Please note that room reservations should be made in advance. To reserve a room, please contact the New York Marriott Marquis reservations department directly at 877.303.0104 and mention that you will be attending the CCC Symposium.

You can also book your hotel reservations online by visiting the symposium website: [cccsymposium.org/location-hotel/](https://cccsymposium.org/location-hotel/) or by [clicking here](#) to use the passkey directly.

**PLEASE NOTE:** In order to receive the discounted room rate, reservations must be made by Monday, May 16, 2026. We have negotiated a group rate of \$449.00 for single or double occupancy, per night, plus tax. Please be sure to call in your hotel reservations to the number listed above before the deadline to secure a hotel room for your company personnel.

## EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the New York Marriott Marquis, 5th Floor Ballroom.

The following equipment will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6' X 2.5'
- 2 Side Chairs
- 1 Wastebasket

## ELECTRICITY

If you require electricity for your exhibit booth, please arrange through the New York Marriott Marquis. Please request your electricity needs by filling out the form on page 8. Any questions regarding power should be directed towards [Electrical@AmpriteNYC.com](mailto:Electrical@AmpriteNYC.com).

If you need to rent a monitor, please reach out to [exhibitorform220@pinnaclelive.com](mailto:exhibitorform220@pinnaclelive.com) and return page 9 to them.

## EXHIBIT AREA STAFFING

Please provide us the names of the individuals who will be representing your company. Platinum exhibits will receive 8 badges, Gold 6 badges, Silver 4 badges, and Bronze 3 badges. Additional badges are \$250.00 each. Each badge gives exhibitor full meeting access.

## CCC NURSE COURSE EXHIBIT HOURS *(\*Participating companies only)*

<b>Tuesday, June 16th</b>	2:00 pm - 5:00 pm	Exhibit Setup
<b>Wednesday, June 17th</b>	7:45 am - 3:05 pm 3:05 pm	Exhibits Open Exhibit Dismantle

\* If you are interested in supporting and participating in the CCC Fellows Course or Nurse/Tech Symposium, please see information on page 5.

## CCC SYMPOSIUM EXHIBIT HOURS

<b>Wednesday, June 17th</b>	2:00 p.m. – 5:00 p.m. 5:30 p.m. – 6:00 p.m. 6:00 p.m. – 7:30 p.m.	Exhibit Set-Up Exhibits Open   <b>Fellows Welcome Reception</b> Exhibits Open   <b>Fellows Simulator Hands-On Training</b>
<b>Thursday, June 18th</b>	7:00 a.m. – 4:15 p.m. 4:15 p.m. – 6:00 p.m.	Exhibits Open   <b>CCC General Sessions</b> Exhibit Dismantle

## SET-UP AND DISMANTLING OF EXHIBITS

Exhibit Set-up starts on Wednesday, June 17th, between 2:00 p.m. - 5:00 p.m. Exhibits MUST be set up by 5:00 p.m. on Wednesday, June 17th. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Thursday, June 18th, and MUST be complete by 6:00 p.m.

## CONTRACTED MEETING EXPO COMPANY

SourceOne has been selected as the official service contractor for CCC 2026. It is **strongly** recommended that you coordinate shipping of all exhibit materials through SourceOne to ensure that your materials are handled properly, and arrive to the exhibit floor on time. To obtain the Service Kit please reach out to Trinity Campbell at [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com).

## SHIPMENT CONFIRMATION

**GAFFNEY EVENTS** will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

## LIABILITY

**GAFFNEY EVENTS** is not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless **GAFFNEY EVENTS** and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

## ADDITIONAL INFORMATION

If you have any questions or concerns regarding exhibiting at the 2026 CCC Symposium, please feel free to contact Trinity Campbell at [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com) or 425.354.8937.

## THURSDAY NURSE TECH SYMPOSIUM & CCC FELLOWS COURSE EXHIBITS

Wednesday, June 17th at Mount Sinai Hospital

- ❑ **\$2,500 - 6' Tabletop Exhibit Booth Space**
  - Showcase your company by exhibiting at the Fellows Course & Nurse Tech Symposium being held at Mount Sinai Hospital on Wednesday, June 17th.
  - Exhibits will be located where breaks and meal functions are held.
  - Includes 2 Full Symposium Badges.

## COMPLEX CORONARY CASES EXHIBITS

Thursday, June 18th at the New York Marriott Marquis Hotel

- ❑ **\$50,000 Platinum Supporter - 20' Exhibit Booth Space**
  - Premium Booth Location in Exhibit Hall.
  - Company Advertising Inclusion in 1 CCC Promotional eblast.\*
  - Coffee Break Sponsorship – Choose one am or pm break.
  - Includes signage recognition.
  - Recognition as Platinum Level Supporter on slides & on-site signage.
  - Includes 8 Full Symposium Badges.
- ❑ **\$25,000 Gold Supporter - 10' Exhibit Booth Space**
  - Premium Booth Location in Exhibit Hall.
  - Coffee Break Sponsorship – Choose one am or pm break.
  - Includes signage recognition.
  - Recognition as Gold Level Supporter on slides & on-site signage.
  - Includes 6 Full Symposium Badges.
- ❑ **\$15,000 Silver - 10' Exhibit Booth Space**
  - Recognition as Silver Level Supporter on slides & on-site signage.
  - Includes 4 Full Symposium Badges.
- ❑ **\$5,000 Bronze - 6' Table-Top Exhibit Booth Space**
  - Recognition as Bronze Level Supporter on slides & on-site signage.
  - Includes 3 Full Symposium Badges.

## SPONSORSHIPS & BRANDING OPPORTUNITIES

- ❑ **\$10,000 Fellows Hands-On Simulator Training Session**  
Wednesday, June 17th | 6:00 p.m. – 7:30 p.m. (10 Available)

Take advantage of interacting and engaging with 50+ Fellows at a dedicated 2-hour training session. Showcase your products and devices at your booth in the Exhibit Hall at the Marriott Marquis Hotel. CCC Faculty will be assigned to assist with this special fellows session.

**NOTE:** Sponsorship of this Fellows Hands-On Session will place your company exhibit booth in a premier location in the exhibit hall.



- ❑ **\$30,000 | Symposium Wi-Fi at Marriott Marquis (1 Available)**
  - Attendees will stay connected with WiFi compliments of your company. Company recognition and custom password of your choice.
- ❑ **\$25,000 | Lanyards (1 Available)**
  - Highlight your company logo or brand along with CCC on custom program lanyards given to all symposium attendees.
- ❑ **\$25,000 | Charging Station (3 Available)**
  - Graphic of your choice covering the entire top of 1 charging station, to be prominently located directly outside Registration, or inside the Exhibit Hall, floor 5.
  - Vendor to Supply Artwork.
- ❑ **\$20,000 | Hotel Key Cards (1 Available)**
  - Includes company supplied artwork on custom CCC hotel key cards and security sleeves given to all faculty and attendees staying at the Marriott Marquis.
- ❑ **\$20,000 | Faculty Lounge (1 Available)**
  - Company Logo screensavers placed on all computers in CCC Faculty Lounge.
  - Includes Recognition Signage at entrance of Speaker Ready Room.
- ❑ **\$10,000 | Registration Kiosk Branding (3 Available)**
  - Highlight your company logo or products on Registration Kiosks that attendees will use to print their badge.
  - Vendor to Supply Artwork
- ❑ **\$10,000 | Pillar Wrap (1 Available)**
  - Highlight your artwork of choice on a prominent pillar leading into the general session on the symposium level, floor 5.
  - Vendor to Supply Artwork.
- ❑ **\$10,000 | Sponsored Water bottles (1 Available)**
  - Prominently display your company logo on CCC Symposium branded water bottles which will be distributed in meeting rooms, the faculty lounge and placed in the promo bags given to all attendees.
- ❑ **\$5,000 | Boat Cruise Photo Booth (1 Available)**
  - Highlight your brand as attendees capture unforgettable moments on the annual CCC boat cruise—your logo showcased on every printed photo strip.
- ❑ **\$5,000 | Elevator Cab Interior Panel (1 Available)**
  - Showcase your brand on a Marriott Marquis elevator that takes attendees to the symposium level.
  - Vendor to Supply Artwork.
- ❑ **\$5,000 | Branded Hand Sanitizers (1 Available)**
  - Prominently display your company logo on CCC Symposium branded personal hand sanitizers which will be distributed to all attendees.



# SPONSORSHIP FORM

## 2026 COMPLEX CORONARY CASES SYMPOSIUM

Marriott Marquis • June 17-18, 2026

Company Name (As it should appear on printed material)		
Contact Person (Individual to whom all exhibitor information will be forwarded)	Title	
Street Address		
City	State	Zip
Telephone	Fax	Email
Product		

### PARTNERSHIP LEVELS

<input type="checkbox"/> <b>Platinum Suporter - \$50,000</b> 20' Exhibit Booth Space <i>(Includes 8 Badges)</i>	<input type="checkbox"/> <b>Silver Supporter - \$15,000</b> 10' Exhibit Booth Space <i>(Includes 4 Badges)</i>	<input type="checkbox"/> <b>Nurse/Tech Symposium and Fellows Course Exhibit - \$2,500</b> 6' Table-Top Exhibit Booth Space <i>(Includes 2 Badges)</i>
<input type="checkbox"/> <b>Gold Supporter - \$25,000</b> 10' Exhibit Booth Space <i>(Includes 6 Badges)</i>	<input type="checkbox"/> <b>Bronze Supporter - \$5,000</b> 6' Table-Top Exhibit Booth Space <i>(Includes 3 Badges)</i>	

### ADDITIONAL SPONSORSHIPS & BRANDING OPPORTUNITIES

\$ _____	\$ _____
\$ _____	\$ _____

### PAYMENT

Make checks payable to: **Gaffney Events Educational Trust**  
 Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019  
**Please note: There will be a 3.5% service fee added to all credit card charges.**

EIN #: 47-3109028  
 Phone: (425) 442-1314

**Credit Card Number** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_ **CVC Code** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**TOTAL Sponsorship \$** \_\_\_\_\_ **Signature** \_\_\_\_\_

\*For all sponsorship-related questions, please contact Trinity Campbell at 425-354-8937 or via email at trinity@gaffneyevents.com





**EXHIBIT SERVICES REQUEST  
AUDIO & VISUAL SERVICES**

1538 Broadway  
New York, NY 10036  
212-704-8879

Event Name: \_\_\_\_\_

Load In - Day/Date/Time: \_\_\_\_\_

Load Out - Day/Date/Time: \_\_\_\_\_

Exhibiting Firm: \_\_\_\_\_

Booth # & Location: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Onsite Representative: \_\_\_\_\_

Phone: \_\_\_\_\_

Onsite Phone Contact: \_\_\_\_\_

Email \_\_\_\_\_

Company Address: \_\_\_\_\_

**PLEASE COMPLETE THIS FORM AND RETURN TO EXHIBITS220@PINNACLELIVE.COM**

FREQUENTLY REQUESTED ITEMS	QUANTITY	DAILY RATE	SHOW RATE
32" LED Monitor Table Set (No Audio)		\$500	\$1000
42" LED Monitor with Floor Stand		\$650	\$1460
65" LED Monitor with Floor Stand		\$1250	\$2500
Laptop Computer   Windows Based		\$375	\$843
Media Server (for file USB playback)		\$55	\$125
Labor and Handling – (per monitor)		\$350	

INTERNET	QUANTITY	ONE TIME FEE
Wireless Internet Access for (1) device (up to 5Mbps)		\$395
Wireless device(s)   Each Additional		\$150
Wired Internet Access (up to 5Mbps)		\$800
Wired Line Installation   Each Additional		\$200

**All services are subject to a 25% administrative charge and 8.875% sales tax.  
Orders less than 10 business days to load-in subject to short order fee of \$195++  
Orders received on-site will be subject to rush fee of \$250++**

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_